

# INVOICE

Page 1 of 4



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938007-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1523

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	938007	07893644

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/24/12	NBC Today Show	7-9am	-TWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12   -TWTF--                   3       \$800.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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938007-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1523	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/21/12	08/24/12	NBC Today Show II	10A-12N	-TWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 08/21/12 10:59 AM NBC Today Show II 10A-12N :30 OFA12A093H \$100.00 NM 3 WXII W 08/22/12 11:52 AM NBC Today Show II 10A-12N :30 OFA12A093H \$100.00 NM 4 WXII Th 08/23/12 11:49 AM NBC Today Show II 10A-12N :30 OFA12G086H \$100.00 NM 1 WXII F 08/24/12 10:56 AM NBC Today Show II 10A-12N :30 OFA12G086H \$100.00 NM									
8	08/21/12	08/24/12	M-F WXII 12 News @ No 12-1pm		-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII Tu 08/21/12 12:57 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12G086H \$250.00 NM 1 WXII W 08/22/12 12:32 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12G086H \$250.00 NM 2 WXII Th 08/23/12 12:37 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12A093H \$250.00 NM 4 WXII F 08/24/12 12:29 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12A093H \$250.00 NM									
10	08/21/12	08/24/12	M-F 1-2P	1-2P	-TWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 08/21/12 1:59 PM M-F 1-2P 1-2P :30 OFA12A093H \$300.00 NM									
11	08/21/12	08/24/12	ANDERSON COOPER	2-3P	-TWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 08/21/12 2:19 PM ANDERSON COOPER 2-3P :30 OFA12G086H \$100.00 NM 3 WXII W 08/22/12 2:46 PM ANDERSON COOPER 2-3P :30 OFA12A093H \$100.00 NM 1 WXII Th 08/23/12 2:48 PM ANDERSON COOPER 2-3P :30 OFA12G086H \$100.00 NM 4 WXII F 08/24/12 2:39 PM ANDERSON COOPER 2-3P :30 OFA12G086H \$100.00 NM									
12	08/21/12	08/24/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 08/21/12 3:13 PM M-F 3-4P M-F 3-4P :30 OFA12A093H \$250.00 NM 3 WXII W 08/22/12 3:31 PM M-F 3-4P M-F 3-4P :30 OFA12G086H \$250.00 NM 4 WXII Th 08/23/12 3:58 PM M-F 3-4P M-F 3-4P :30 OFA12A093H \$250.00 NM 1 WXII F 08/24/12 3:48 PM M-F 3-4P M-F 3-4P :30 OFA12A093H \$250.00 NM									
13	08/21/12	08/24/12	M-F WXII 12 News @ 5 p 5-6pm		-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 08/21/12 5:11 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G086H \$600.00 NM 2 WXII W 08/22/12 5:12 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12A093H \$600.00 NM 3 WXII Th 08/23/12 5:12 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G086H \$600.00 NM 4 WXII F 08/24/12 5:13 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G086H \$600.00 NM									
16	08/21/12	08/24/12	M-F WXII 12 News @ 6 p 6-630pm		-TWTF--	:30	4	\$800.00	NM

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938007-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1523	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/21/12	08/24/12	M-F WXII 12 News @ 6 p6-630pm		-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 08/21/12 6:22 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12A093H \$800.00 NM 2 WXII W 08/22/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G086H \$800.00 NM 3 WXII Th 08/23/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12A093H \$800.00 NM 4 WXII F 08/24/12 6:20 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12A093H \$800.00 NM									
17	08/25/12	08/25/12	Sa WXII 12 News @ 6 pm6-630pm;		-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 08/25/12 6:23 PM Sa WXII 12 News @ 6 pm 6-630pm; :30 OFA12A093H \$400.00 NM									
18	08/26/12	08/26/12	Su WXII 12 News @ 6 pm6-630pm		-----S	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 08/26/12 6:14 PM Su WXII 12 News @ 6 pm 6-630pm :30 OFA12A093H \$500.00 NM 2 WXII Su 08/26/12 6:27 PM Su WXII 12 News @ 6 pm 6-630pm :30 OFA12G086H \$500.00 NM									
19	08/21/12	08/24/12	Inside Edition	7-730pm	-TWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII Tu 08/21/12 7:21 PM Inside Edition 7-730pm :30 OFA12G086H \$800.00 NM 2 WXII W 08/22/12 7:12 PM Inside Edition 7-730pm :30 OFA12A093H \$800.00 NM 1 WXII F 08/24/12 7:21 PM Inside Edition 7-730pm :30 OFA12G086H \$800.00 NM									
20	08/21/12	08/24/12	Entertainment Tonight	730-8pm	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII Tu 08/21/12 7:48 PM Entertainment Tonight 730-8pm :30 OFA12A093H \$600.00 NM 1 WXII W 08/22/12 7:41 PM Entertainment Tonight 730-8pm :30 OFA12G086H \$600.00 NM 2 WXII Th 08/23/12 7:48 PM Entertainment Tonight 730-8pm :30 OFA12G086H \$600.00 NM 4 WXII F 08/24/12 7:47 PM Entertainment Tonight 730-8pm :30 OFA12A093H \$600.00 NM									
21	08/25/12	08/25/12	Entertainment This Week 7-8pm		-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 08/25/12 7:37 PM Entertainment This Week 7-8pm :30 OFA12G086H \$300.00 NM									
22	08/21/12	08/26/12	M-Su WXII 12 News @ 11-1135pm		-TWTFSS	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTFSS 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 08/21/12 11:23 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G086H \$800.00 NM 3 WXII W 08/22/12 11:18 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12A093H \$800.00 NM 1 WXII Th 08/23/12 11:32 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12A093H \$800.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/21/12	08/24/12	NBC Tonight Show	1135pm-1237am	-TWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 08/21/12 12:31 AM NBC Tonight Show 1135pm-1237am :30 OFA12A093H \$300.00 NM 1 WXII W 08/22/12 12:08 AM NBC Tonight Show 1135pm-1237am :30 OFA12G086H \$300.00 NM									
24	08/25/12	08/25/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 08/25/12 1:00 AM NBC Saturday Night Live 1130pm-1am :30 OFA12A093H \$700.00 NM									
<b>Total Spots</b>							<b>53</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$23,300.00</b>
<u>Agency Commission</u>	<b>\$3,495.00</b>
<u>Net Amount Due</u>	<b>\$19,805.00</b>